

**OBJECTIVE**

To continue my education as a graphic designer through exploration and collaboration in a challenging and creative environment.

**EXPERIENCE**

- 02.06 - PRESENT **Euro RSCG** Chicago, IL  
Art Director  
Creative responsibilities include concept development and implementation of large scale advertising campaigns for such clients as Citi Bank, Volvo, Barilla Pastas and Valspar Paints. Advertising campaigns consist of branding, collateral, direct mail, and online applications.
- 01.05 - 2.06 **Otherwise Incorporated** Chicago, IL  
Senior Designer  
Perform as a multi-discipline designer, working on projects including large scope branding development, identity implementation, print design, websites and interactive applications. Involved in all areas of project management including: direct client contact, project initiation to strategy and file preparation for production.
- 12.03 - 01.05 **Cassels Caywood Love** Winston-Salem, NC  
Designer  
Responsibilities included concept development, focusing on identity development, branding, collateral, packaging, new media planning and design, and advertising (TV, radio, print, environmental graphics)
- 12.02 - 12.03 **Liberty Manufacturing Corporation** Winston-Salem, NC  
Designer  
Produced packaging and interior graphics/signage for Target, Home Depot and Lowe's Home Improvement. Responsibilities included all in-house print as well.
- 01.01 - 05.02 **Digital Pub** Troy, AL  
Designer  
An agency made up of selective group of outstanding student designers, writers and illustrators that was developed in 2000 to produce funds for the Troy University Center of Design, Technology and Industry. Responsibilities included designer, art director and direct client contact.

**EDUCATION**

- 2002 - 2003 **North Carolina State University, College of Design** Raleigh, NC  
Masters of Graphic Design, Completed 1.5 years of 3 year degree  
Dean's List + Provost's List
- 1998 - 2002 **Troy University, Department of Art + Design** Troy, AL  
Bachelor of Fine Arts - Graphic Design concentration with General Business minor  
Graduated Magna Cum Laude

**AWARDS + ACCOMPLISHMENTS**

- 2005 **Triad Ad Club | American Institute of Graphic Arts (AIGA)** Charlotte, NC  
Received Best Print Design - May 2005 for Winston-Salem Foundation Annual Report
- 2002 **Student Achievement Award | Gold Addy Award** Montgomery, AL  
Awarded top student honor from Southeast Advertising Federation for e-Portfolio
- Center for Design, Technology and Industry Award | dti.troy** Troy University  
Awarded for scholastic and practical graphic design achievement to one student per year
- 2001 **Finalist of "The Maryland Wine Festival" 2002 Poster Competition** Wynchester, MD  
One of final three posters chosen out of 86 poster entries
- 2000 - 2002 **Omicron Delta Kappa** Troy University  
Top Honor Society for BFA, BA and BS majors
- 1999 - 2001 **Academic All-Conference | Baseball Team** Troy University

**SKILLS**

After Effects, Illustrator, InDesign, Photoshop, ImageReady, Dreamweaver, low-level Flash, Freehand, QuarkXpress, MS Office, Extensis Suitcase

Trained in type and color management, press and pre-press experience

References available upon request