

OBJECTIVE

To continue my education as a graphic designer through exploration and collaboration in a challenging and creative environment.

EXPERIENCE

03.07 - Present
ACD

Leo Burnett Chicago, IL

Overall responsibilities include team/project leader, concept development and implementation of large scale campaigns. Campaigns consist of branding, collateral, direct mail and online/interactive applications.

02.06 - 03.07
Sr. Art Director

Euro RSCG Chicago, IL

Creative responsibilities include concept development and implementation of large scale advertising campaigns for such clients as Citi Bank, Volvo, Barilla Pastas and Valspar Paints. Advertising campaigns consist of branding, collateral, direct mail, and online applications.

01.05 - 2.06
Sr. Designer

Otherwise Incorporated Chicago, IL

Perform as a multi-discipline designer, working on projects including large scope branding development, identity implementation, print design, websites and interactive applications. Involved in all areas of project management including: direct client contact, project initiation to strategy and file preparation for production.

12.03 - 01.05
Designer

Cassels Caywood Love Winston-Salem, NC

Responsibilities included concept development, focusing on identity development, branding, collateral, packaging, new media planning and design, and advertising (TV, radio, print, environmental graphics)

12.02 - 12.03
Designer

Liberty Manufacturing Corporation Winston-Salem, NC

Produced packaging and interior graphics/signage for Target, Home Depot and Lowe's Home Improvement. Responsibilities included all in-house print as well.

EDUCATION

2002 - 2003

North Carolina State University, College of Design Raleigh, NC

Masters of Graphic Design, Completed 1.5 years of 3 year degree
Dean's List + Provost's List

1998 - 2002

Troy University, Department of Art + Design Troy, AL

Bachelor of Fine Arts - Graphic Design concentration with General Business minor
Graduated Magna Cum Laude

AWARDS + ACCOMPLISHMENTS

2005

Triad Ad Club | American Institute of Graphic Arts (AIGA) Charlotte, NC

Received Best Print Design - May 2005 for Winston-Salem Foundation Annual Report

2002

Student Achievement Award | Gold Addy Award Montgomery, AL

Awarded top student honor from Southeast Advertising Federation for e-Portfolio

Center for Design, Technology and Industry Award | dti.troy Troy University

Awarded for scholastic and practical graphic design achievement to one student per year

2001

Finalist of "The Maryland Wine Festival" 2002 Poster Competition Wynchester, MD

One of final three posters chosen out of 86 poster entries

2000 - 2002

Omicron Delta Kappa Troy University

Top Honor Society for BFA, BA and BS majors

1999 - 2001

Academic All-Conference | Baseball Team Troy University

SKILLS

After Effects, Illustrator, InDesign, Photoshop, Bridge, Dreamweaver, Acrobat, low-level Flash, QuarkXpress, MS Office, Extensis Suitcase

Trained in type, color management, press and pre-press experience, web and online experience (CSS, HTML, XML, ASP)

References available upon request

